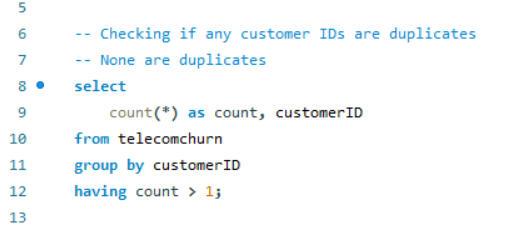
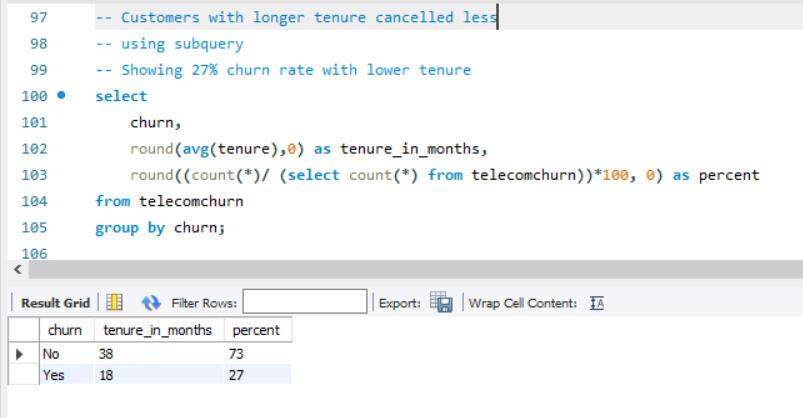
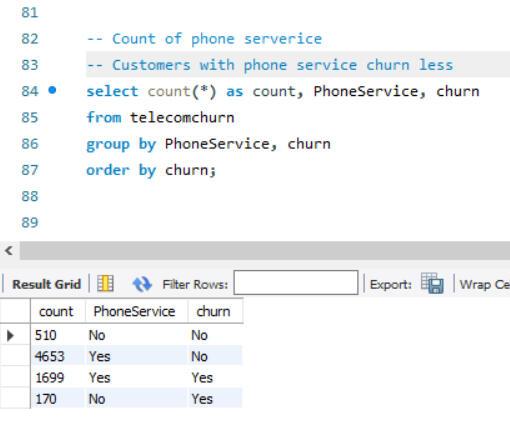
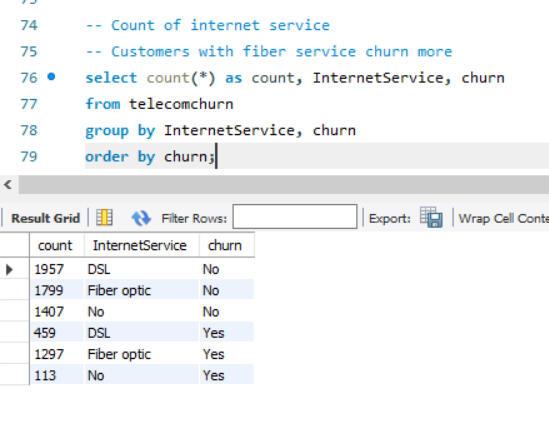
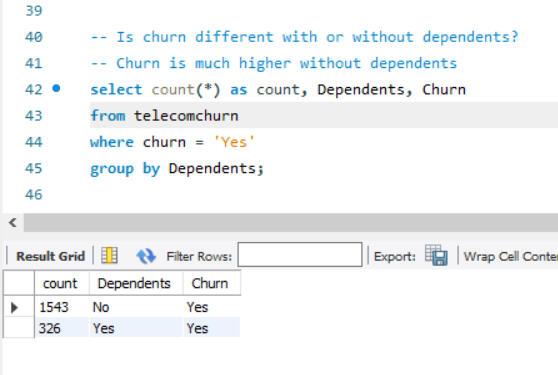
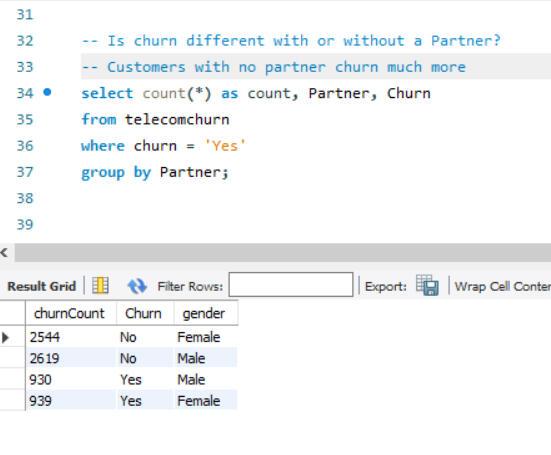
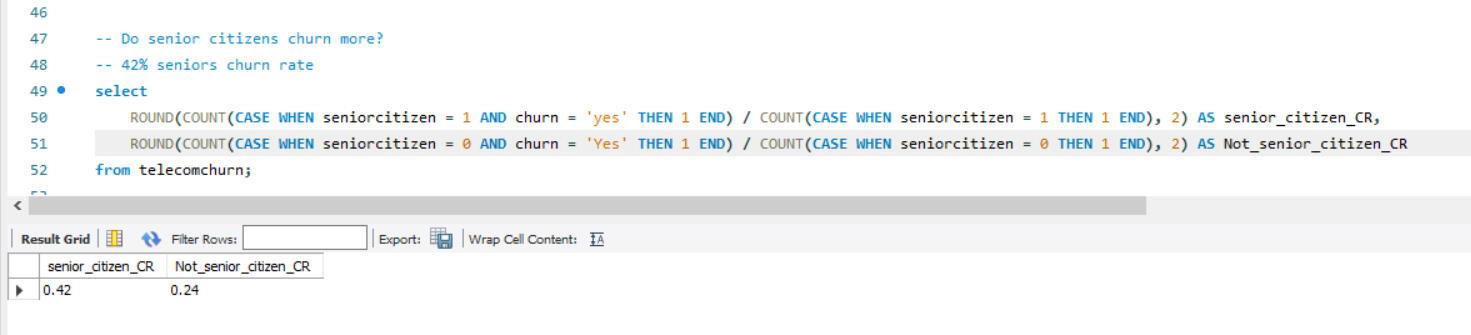
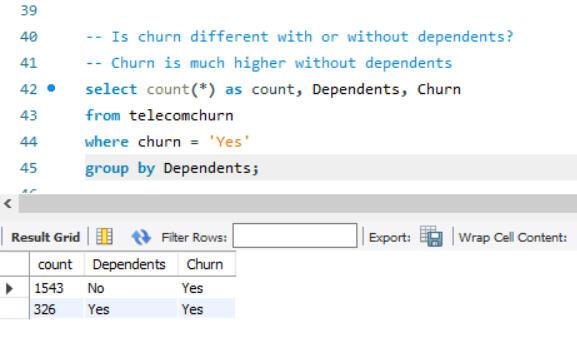
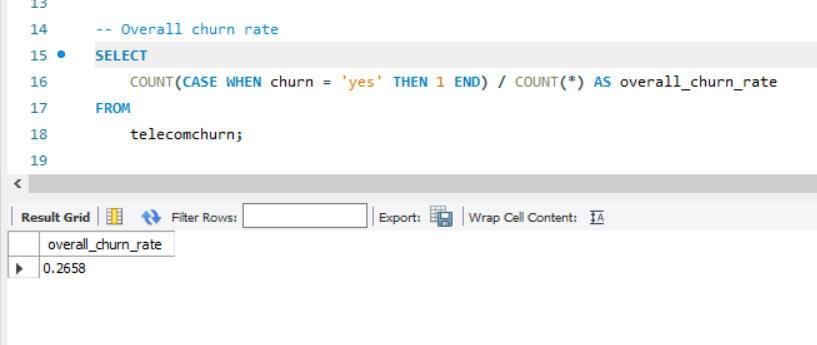
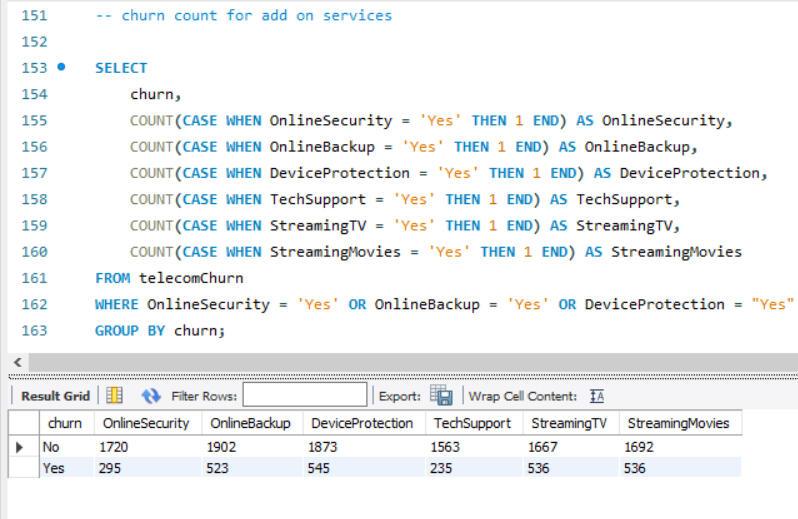
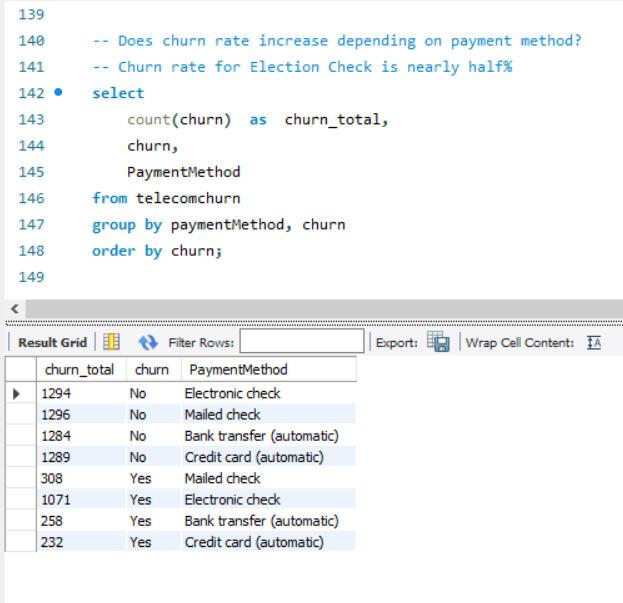
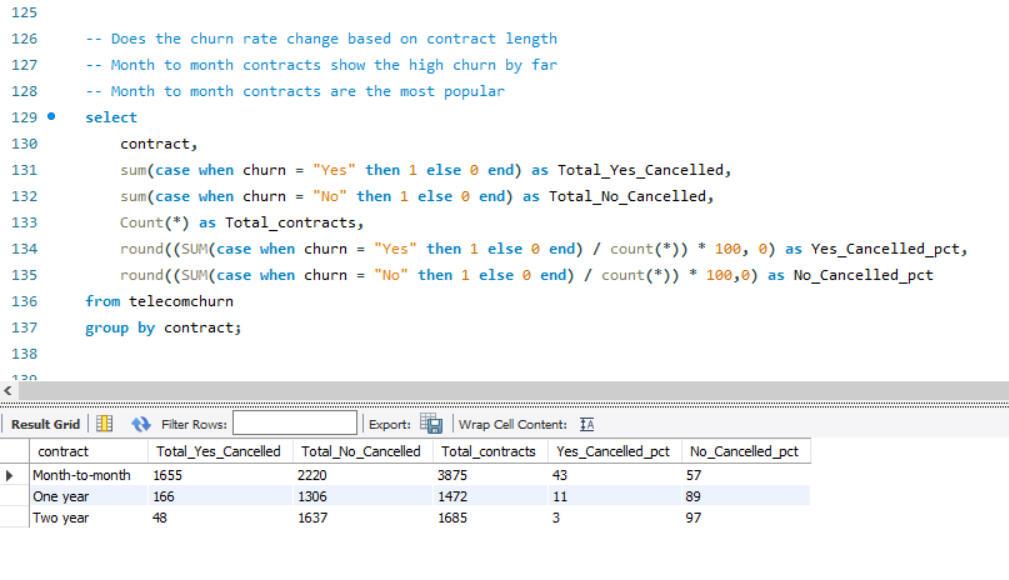
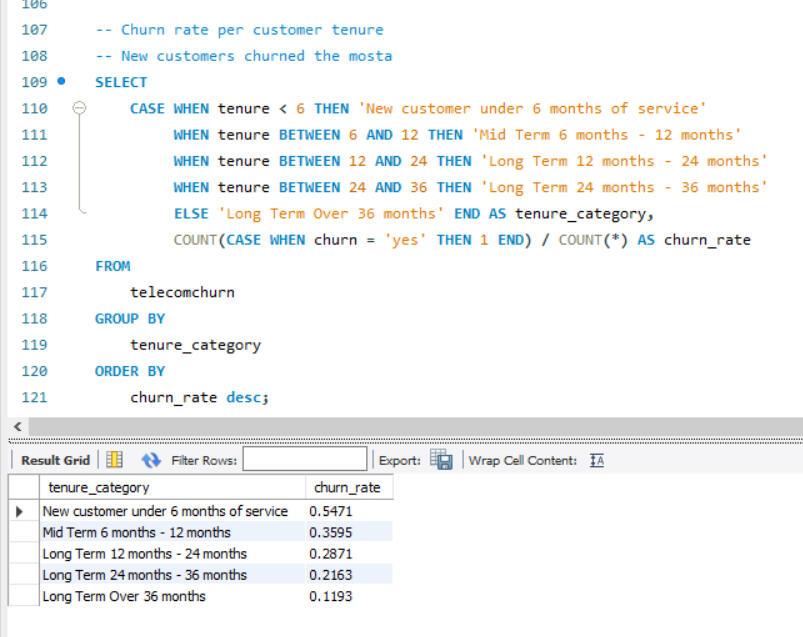
Checked for duplicates first.

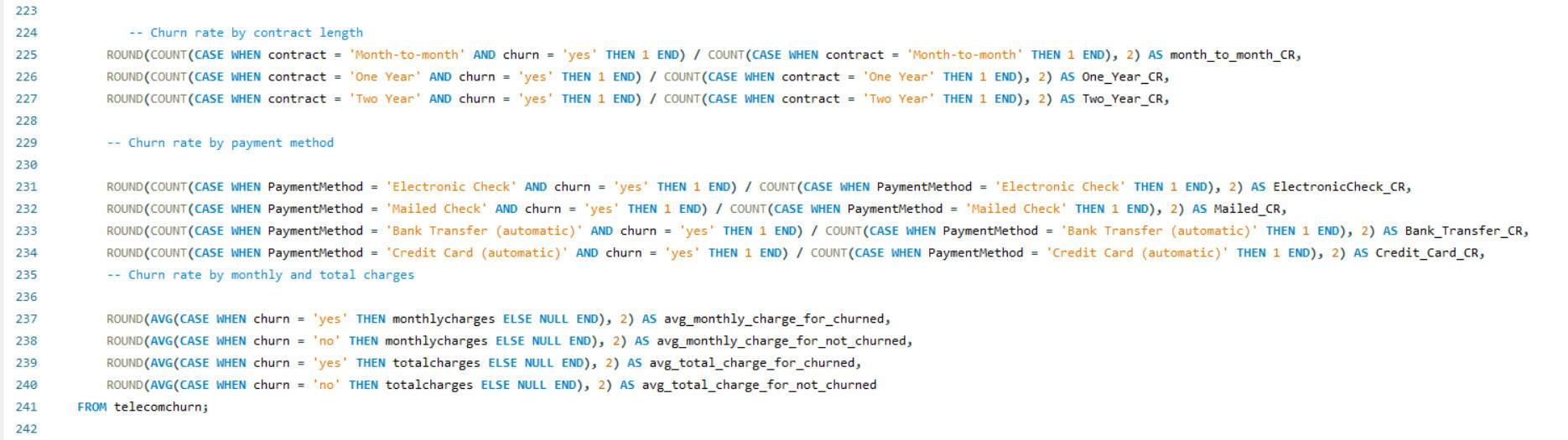


First looked at basic counts.



Use CASE statements to create time categories to see how churn varied for tenure.

Combined all churn categories into one big query to see the overview.

varied for tenure.high level view of churn rates